

ANNOUNCING

SOCIAL ENTERPRISE PROJECTS IN TORONTO AWARDED \$121,000.

Enterprising Non-Profits Toronto, a project of the Centre for Social Innovation (CSI), has awarded funding to fifteen recipients for 2010. ENP-TO builds the capacity of nonprofits to integrate financial and social outcomes through social enterprise. It does this by providing skills, training and micro-grants to seed social enterprise. ENP-TO is made possible through the generous support of 9 visionary funders committed to fostering social enterprise in Toronto.

In 2008, CSI partnered with **Enterprising Non-Profits (enp)** in British Columbia to bring the **enp** social enterprise funding program to the Greater Toronto Area. The successful pilot has become a permanent project of CSI. This firmly establishes the program and addresses the growing interest in social enterprise in the city.

Forty-eight proposals requesting almost \$400,000 in funding were reviewed by the funders.

To learn more about **enp-to**, go on-line at www.socialinnovation.ca/enp, or contact Valerie Hussey, program Director, valerie@socialinnovation.ca, 416.979.3939 ext. 8.

2010 GRANT RECIPIENTS:

CHILDREN'S PEACE THEATRE

The Peace Playhouse

Peace Theatre programs are based on the concept of *Conflict Evolution*, which regards conflict as a positive force that can bring benefit to all parties engaged in conflict.

Children's Peace Theatre programs are delivered in school and after school programs from September to May and during the summer through their Peace Camp. The programs use the practice of theatre to engage in conflict with courage, compassion and creativity believing that peace is found at the heart of conflict and peace is always possible.

Children's Peace Theatre, a registered charity, received a \$6,500 grant to develop a business and marketing plan to create The Peace Playhouse, which will offer theatre, music and visual arts programs to four to twelve-year-olds, on a fee paying basis.



CHRISTIE OSSINGTON NEIGHBOURHOOD CENTRE

Youth Innovation Centre Sound Studio

Christie Ossington Neighbourhood Centre (CONC) serves one of the City of Toronto's largest ethno-cultural communities. It delivers an integrated and comprehensive group of services to adult, youth, children, seniors and families who are at risk or affected by homelessness.

The Youth Innovation Centre (YIC) Sound Studio is part of a multi-pronged social enterprise that has been developed through the enterprising spirit of youth at the LOFT Youth Program, within CONC.

Christie Ossington Neighbourhood Centre, a registered charity, received a \$10,000 grant toward the LOFT Youth Program, for a feasibility study to determine if the YIC Sound Studio could be run on a revenue generating model for a different population segment.



EVERGREEN

Evergreen Gardens

Evergreen makes cities more livable. By deepening the connection between people and nature, and empowering Canadians to take a hands-on approach to their urban environments, Evergreen is improving the health of our



cities—now and for the future. Since 1991 Evergreen has been engaging Canadians in creating and sustaining dynamic outdoor spaces—in schools, communities and homes.

Evergreen Brick Works opens in 2010 as a year-round environmental community centre in Toronto focused on urban sustainability.

□ Evergreen, a registered non-profit organization, received a \$10,000 grant to develop a business plan for the creation of Evergreen Gardens, a year-round, mission-driven retail plant nursery and garden centre that will encourage and inspire Torontonians to green their living spaces in a sustainable way.

FOODCYCLES

Green Earth, Blue Waters



FoodCycles is a soil regeneration and urban farm project. The goal is to create high quality compost that Toronto community gardens, gardeners, and urban farmers can use to grow the most nutritious food.

FoodCycles will use its 43 000 square foot market garden space to produce local, chemical free food for sale or trade. The vision includes aquaponics, apiaries and public education. FoodCycles was a 2008 **enp-to** grant recipient for market research into an urban farm selling high quality soil and food while supporting community gardens and low-income individuals.

FoodCycles, a registered non-profit organization, received a \$9980 grant to develop a marketing and operational plan for a city aquaponic farm that will produce organic fish using compost.

HEALTH NEXUS

Network Mapping and Analysis Service



Health Nexus, previously Ontario Prevention Clearinghouse, is Ontario's leading bilingual health promotion organization. It develops health promotion capacity to enhance community well being, and is an advocate for policies and resources that promote health.

Health Nexus provides consultation, training and knowledge exchange and supports network development focused on population health. It aims to reduce health inequities across and within communities.

Health Nexus, a registered charity, received a \$5000 feasibility study grant for a network mapping and analysis service for groups, organizations and networks that want to work together more effectively.

JOHN HOWARD SOCIETY OF TORONTO
Anger Management Toronto



The John Howard Society of Toronto (JHST) supports new beginnings. It provides support services to people in conflict with the law and adults at risk of coming into conflict with the law, in order to facilitate positive change and achieve community reintegration.

JHST has recognized expertise delivering anger management programs and in workshop design, notably with marginalized populations. Preliminary market testing of their social enterprise idea generated firm interest from major city agencies and corporations.

The John Howard Society of Toronto, a registered charity, received a \$8250 marketing plan creation grant for a fee-based series of anger management workshops for professionals.

KAPISANAN PHILIPPINE CENTRE FOR ARTS AND CULTURE
Kapisanan Retail Gallery



Kapisanan Philippine Centre for Arts and Culture is a youth-led organization that fosters leadership and positive Filipino cultural identification through arts presentation and professional development. Kapisanan is a gathering place and networking hub for youth, artists and entrepreneurs seeking creative and professional opportunities. Located in the vibrant and diverse Kensington Market, Kapisanan is a focal point for arts mentorship, arts, and cultural programs and events.

Kapisanan Philippine Centre, a registered non-profit organization, received \$9950 for a feasibility study and market analysis into the creation of a retail store, with on-line capacity, that will promote and sell imported Philippine-made goods, and locally made merchandise from young Filipino-Canadian artists, artisans, crafters and designers.

MANIFESTO COMMUNITY PROJECTS
Know Your Craft and Up In Your Business



Manifesto Community Projects is responsible for the annual Manifesto Festival of Community and Culture, Canada's largest hip hop festival. It also produces arts education workshops, conferences and forums that promote local urban arts and culture.

Manifesto has previously offered Know Your Craft workshops across the city, but they are looking to extend the learning opportunities to a wider audience, most notably high school students.

Manifesto Community Projects, a registered non-profit organization, received a \$6000 feasibility study grant to launch *Know Your Craft and Up In Your Business* arts education workshops in Toronto high schools.

MIZIWE BIIK
Miziwe Biik Works!



Miziwe Biik assists people of Aboriginal ancestry in the GTA to attain a better quality of life, through training and employment opportunities.

Miziwe Biik is committed to community by strengthening equality and self-reliance through counseling, life skills development, self-employment assistance and entrepreneurship, and the Aboriginal Business Resource Centre.

Miziwe Biik, a registered charity, received a \$10,000 marketing and sales plan grant for *Miziwe Biik Works!* a carpentry training program designed to help Aboriginal workers earn certification hours.

SKY WORKS CHARITABLE FOUNDATION
Sky Works Community Action Resources and Services



Sky Works Charitable Foundation creates and uses documentary film as a force for social change and community development in areas of health, children and families, social justice, poverty and homelessness.

Award winning documentary filmmaker Laura Sky explores contemporary social issues using film as a tool to help communities create strategies for change. Participants and audiences see their own experience validated and become activists on their own behalf.

Sky Works, a registered charity, received a \$7000 feasibility study grant to determine the viability of delivering its programs and films to communities and organizations on an income generating basis.

SUSTAIN ONTARIO a project of TIDES CANADA



Tides Canada provides support to initiatives that further its mission for environmental and social sustainability and have smart strategies for lasting social change.

Sustain Ontario is at the idea generation phase. Its focus is on local food and local jobs, and the food growing infrastructure in Ontario. This includes production, processing and procurement issues that relate to building a healthy, sustainable food economy.

Tides Canada, a registered charity, received a \$7500 feasibility study grant for Sustain Ontario to develop its early stage alliance into an independent social enterprise that promotes healthy food and farming.

TORONTO RENEWABLE ENERGY CO-OPERATIVE
Our Power



The Toronto Renewable Energy Co-operative (TREC) develops cooperatively owned renewable energy projects. It educates Torontonians and visitors about renewable energy, energy efficiency and conservation and the community power model.

TREC was a 2008 **enp-to** grant recipient for a feasibility study to evolve Our Power into an enterprise model. Our Power provides the residential sector with advice about how to cost-effectively reduce their energy use and employ solar energy.

Toronto Renewable Energy Co-operative, a register non-profit, received a \$10,000 marketing plan grant for procurement services with Toronto solar system vendors for Our Power.

TORONTO WILDLIFE CENTRE
Enterprise readiness



Toronto Wildlife Centre (TWC) provides wildlife rescue, care and treatment to injured and orphaned wild animals, with the goal of releasing recovered animals back into their natural habitat. It provides educational programming and a hotline for people to learn about wildlife issues.

TWC receives no government funding and is supported entirely by donations. It responds to over 30,000 calls each year from members of the public through its programs - Wildlife Rescue, Wildlife Rehabilitation, a Veterinary Hospital, the Wildlife Hotline and Educational Outreach.

Toronto Wildlife Centre, a registered charity, received a \$3,500 grant for organizational readiness to embark on a social enterprise based on one of the current services.

URBANARTS COMMUNITY ARTS COUNCIL
Beats. Mind. Movement – BM2 Records



UrbanArts engages youth in the Weston-Mount Dennis area in community development through arts. Activities that support youth development community engagement and capacity building include an after school arts program, a summer arts camp, a spoken word program, community beautification projects, mural painting and an annual community arts festival called CultureShock.

Beats.Mind.Movement is a unique program for the area. Youth create original lyrics and beats in the BMM studio and have created two full length CDs that are available for sale. Opening the program to commercial use could provide youth with skills development opportunities and access to experience, and insights into the music industry.

UrbanArts, a registered charity, received a \$7500 grant to study the feasibility of transitioning the Beats.Mind.Movement program and recording studio into a social enterprise, while maintaining free access for youth.

WELLSPRING CANCER SUPPORT FOUNDATION

Innovation in Supportive Care: Taking Wellspring Programs to Market



Wellspring is a network of centres providing cancer support, education and coping skills to individuals, family members and professional caregivers. Programs are offered free-of-charge and are open to individuals and their caregivers who are coping with any type and stage of cancer.

The Wellspring *Centre of Innovation* is the research and development hub of the Wellspring network, fostering the development and testing of new programs, training models, evaluative research, program adaptation, and quality control for the network.

Wellspring Cancer Support Foundation, a registered charity, received a \$10,000 feasibility study grant to assess delivering an adapted version of existing programs, such as its Cancer in the Workplace and Cancer Exercise programs, to organizations outside the existing Wellspring markets.



Enterprising Non-Profits Toronto is a partnership of the Centre for Social Innovation, Toronto Community Foundation, and BC-based Enterprising Non-Profits.

ENP-TO is possible because of the support and contributions of the following funders:



Toronto Community Housing

