



SHARING FOR SOCIAL CHANGE

An Exploration of Shared Space and Shared Service Models in Ontario's Nonprofit Sector

WEDNESDAY, JUNE 18, 2008 @ MaRS, 101 COLLEGE ST. TORONTO

A PARTNERSHIP OF



WITH SUPPORT FROM





TONYA SURMAN



DOUG KERR

WELCOME TO SHARING FOR SOCIAL CHANGE

On behalf of the *Centre for Social Innovation* and *Tides Canada*, we are delighted to welcome you to Sharing for Social Change: An Exploration of Shared Space and Shared Service Models in Ontario's Nonprofit Sector.

This ground-breaking event brings together over 250 nonprofit leaders and supporters in an exploration of how Ontario's nonprofit sector is sharing for social change. From community hubs to convergence centres, shared human resources to joint fundraising, the sector is innovating new ways to increase its efficiencies and effectiveness by working together.

Our presenters represent an incredible variety of projects from across the province and our list of attendees is no less impressive. The program provides a broad overview that we hope will inspire, engage and stimulate ideas and actions that will make your shared projects stronger.

We would like to acknowledge the tremendous contributions of our sponsors, United Way of Toronto, The Ontario Trillium Foundation and The Province of Ontario, Ministry of Citizenship and Immigration. We would also like to express our gratitude to MaRS for the generous donation of space. This event simply would not be possible without the contributions of these partners, each committed to collaboration and social change.

Sharing isn't a one day activity. It is part of our everyday work. We hope this will be an exciting learning opportunity for you and, more importantly, an opportunity to build and reinforce the connections to your peers that will carry the sector forward in the coming years.

Finally – enjoy yourselves! Take advantage of this incredible program and learn, connect, and share with your colleagues from across the sector.

Yours Sincerely,

A handwritten signature in black ink, appearing to be 'Tonya Surman', written in a cursive style.

TONYA SURMAN
Centre for Social Innovation

A handwritten signature in black ink, appearing to be 'Doug Kerr', written in a cursive style.

DOUG KERR
Sage Centre/Tides Canada

PROGRAM AT A GLANCE

	Auditorium B/C	Auditorium A	CR-2	CR-3
7:30am	REGISTRATION AND BREAKFAST			
8:30am	WELCOME AND OPENING REMARKS AUDITORIUM A/B/C			
9:00am	BREAK			
WORKSHOPS 9:15am	STRUCTURING THE PARTNERSHIP	CASE STUDIES IN SHARED SPACE	CASE STUDIES IN SHARED PROGRAMMING	SHARED TECHNOLOGY
10:45am	BREAK			
WORKSHOPS 11:00am	COMMUNITY HUBS	STRUCTURING THE DEAL	SHARED FUNDRAISING	SHARED SERVICES
12:30pm	LUNCH			
WORKSHOPS 1:30pm	TRUSTEESHIP & INCUBATION	MAKING SHARED SPACES WORK	SHARED SERVICES: PROJECTS IN DEVELOPMENT	SHARED SPACE: PROJECTS IN DEVELOPMENT
3:00pm	BREAK & CONVERSATION CLUSTERS			
3:45pm	REFLECTIVE SPEAKERS & CLOSING REMARKS AUDITORIUM A/B/C			
4:45pm	WRAP-UP AUDITORIUM A/B/C			
5:30pm	CLOSING RECEPTION CENTRE FOR SOCIAL INNOVATION			

PLENARY – AUDITORIUM A/B/C

8:30am



Hon. Michael Chan

WELCOME AND INTRODUCTIONS

HON. MICHAEL CHAN Minister of Citizenship and Immigration,
Province of Ontario

SHARING FOR SOCIAL CHANGE

TONYA SURMAN Centre for Social Innovation
DOUG KERR Sage Centre/Tides Canada



WORKSHOPS

9:15am – 10:45am

AUDITORIUM B/C STRUCTURING THE PARTNERSHIP

Entering into a collaborative agreement is a critically important part of building effective partnerships and networks. Often times, we are limited by what we are most familiar with – simple partnership and collaborative agreements. But many more innovative governance structures are available to guide the work of independent nonprofit organizations that have joined together for a common purpose. In this session, three such models will be presented and will be followed by an open discussion on what you need to consider and do to build solid and effective collaborations.

HOST

MARILYN STRUTHERS Ontario Trillium Foundation

SPEAKERS

TONYA SURMAN Centre for Social Innovation,
Constellation Governance Model

BILL MORRIS United Way of Canada, 211 Project
Ontario Initiative

DEBORAH LAVENDER Ontario Hospice Association

AUDITORIUM A CASE STUDIES IN SHARED SPACE

Sharing space among like-minded organizations makes sense - for efficiencies, for synergies and for programming. This session will take you on a tour of Ontario, exploring how nonprofit organizations from across the province are pulling together and creating shared spaces to advance their missions. Each of the four presenters will share their approach, reveal their model, and offer tips and lessons for those creating their own shared spaces.

HOST

ELI MALINSKY Centre for Social Innovation

SPEAKERS

JEREMY FREIBURGER Imperial Cotton Centre
for the Arts (Hamilton)

GLEN NEWBY Common Roof™ (Barrie)

MAUREEN MOLOUGHNEY Heartwood House (Ottawa)

ELLEN BALMAIN United Way of Perth County
(Perth County)

CR-2 CASE STUDIES IN SHARED PROGRAMMING

Nonprofit agencies have a long history of collaboration in shared service provision and shared programming. But what's different now? Are there new and promising practices in shared programming models? This session will invite leading service collaborations to reveal their experiences, 'fess up about their mistakes and dream together about the future of shared programming models.

HOST

JOAN ROBERTS Joan Roberts Consulting

SPEAKERS

KIM CURRAN Etobicoke Brighter Futures Coalition

SAUNDRA-LYNN COULTER London Abused Women
Centre

LYNDA DEMELO Catholic Family Services Peel
Dufferin – HEAL Network

CR-3 SHARED TECHNOLOGY: USING THE INTERNET TO BUILD SHARED SOLUTIONS

The Internet has opened untold possibilities for sharing technical infrastructure and systems. Through collaboration, nonprofit organizations are solving basic service delivery challenges while achieving greater outcomes in programming. This workshop will highlight several great internet-based projects and will then open up the conversation to discuss the magic ingredients that make a shared internet project work.

HOSTS

JANE ZHANG TechSoup Canada

PHILLIP SMITH Community Bandwidth

SPEAKERS

SOHAIL KHAN Skills International

LORI SMITH ACTEW Employment Constellation

PHILLIP SMITH Alternative Media Sharing System

ZENIA WADHWANI CanadaHelps

BREAK
10:45AM – 11:00AM

WORKSHOPS

11:00am – 12:30pm



AUDITORIUM B/C COMMUNITY HUBS: VISION AND PRACTICE

It seems that neighbourhood- or regionally-based community hubs are popping up everywhere, as nonprofits cluster services in a common space to more effectively meet the needs of targeted communities. This session will hear examples of three community hubs and will open a dialogue on how they operate, what's been working, and what challenges have been encountered.

AUDITORIUM A SHARED SPACES: STRUCTURING THE DEAL

When it comes to creating shared spaces, the magic is in structuring the deal. Where are you getting the financing? How are you paying for leaseholds? What assets are you really bringing to the table? This workshop will explore the importance of understanding and valuing your capital structure in deal development. What is capital structure? How can you leverage non-traditional forms of assets to enhance your organization's sustainability? This session will use three examples to provide a better understanding of how you can structure a deal to bring your project to life.

CR-2 SHARED FUNDRAISING

Fundraising is an increasingly competitive field and many smaller organizations struggle to find the resources and tools to bring in donors and dollars. Is it possible to conduct fundraising under a shared umbrella? How can one organization's fundraising benefit another – or an entire sector or region? This session will present a dialogue between one experienced fundraising collaborative and a new fundraising network, and will include an opportunity to share strategies and ideas.

CR-3 SHARED SERVICES: WHAT HAVE WE LEARNED? WHERE ARE WE GOING?

Over the past several years there have been waves of interest in shared back-office and front-office administration and infrastructure. What have we learned from past mistakes? Why – and when – should nonprofit organizations share administrative and back-office functions? Presentations on three shared service models will be followed by an open dialogue on current and future changes in the field.

LUNCH 12:30PM – 1:30PM (DOWNSTAIRS ATRIUM)

HOST

RUTH CRAMMOND United Way of Toronto

SPEAKERS

ANNE GLOGER East Scarborough Storefront

PETER FRAMPTON Learning Enrichment Foundation

LIANNE PICOT CONTACT – South Simcoe
Community Information Services

SPEAKER AND HOST

ROBERT MARUS Citizens Bank/Vancity

SPEAKERS

TIM SIMBOLI Family Services Ottawa/
One Community Place

TIM JONES Artscape – ArtsBarns

GLEN NEWBY Common Roof™

HOST

SUZANNE GIBSON Suzanne Gibson & Associates

SPEAKERS

JINI STOLK Creative Trust

PHIL WONG The Lesbian & Gay Community Appeal
Foundation (on behalf of the LGBT Giving Network)

HOST

BETTY FERREIRA ReStructure Nonprofit Consulting

SPEAKERS

TRACEY CAMPBELL Toronto HIV/AIDS Human
Resources Collaboration

TIM BEACHY United Community Services Co-op

JAMIE HALL MS Society of Canada



WORKSHOPS

1:30pm – 3:00pm

AUDITORIUM B/C TRUSTEESHIP & INCUBATION: SUPPORTING EMERGING GROUPS THROUGH SHARED INFRASTRUCTURE MODELS

This session will explore emerging models of support for new initiatives and groups - from 'trusteeship' and 'fiscal sponsorship' to shared charitable infrastructure platforms. Can we support emerging initiatives and social innovation within existing governance and administrative platforms? What are the good practices around trusteeship, incubation or hosting? Join us for a conversation and dialogue on issues we all face, including governance, financing, risk management, and legalities of incubation and trusteeship.

HOST

LESLIE WRIGHT Agora Foundation and Novita Interpares

SPEAKERS

DOUG KERR Sage Centre/Tides Canada

PAULA DECOITO Social Planning Council Peel

SHARON DOUGLAS United Way Peel Region

AUDITORIUM A MAKING SHARED SPACES WORK: THE SCIENCE AND MAGIC

Shared space is equal parts science and magic. Any successful shared space must be grounded in a viable business model and offer practical services to meet the needs of its community. But bringing it to life and managing a healthy and collaborative environment is yet another step. This practical how-to session will provide beginners and practitioners with an overview of what it takes to create and manage a shared space, including secrets from the front lines that you can apply to your own initiative.

HOST

ALLYSON HEWITT MaRS

SPEAKERS

ELI MALINSKY Centre for Social Innovation

KEN COULTER Community Quality Improvement

CR-2 SHARED SERVICES: PROJECTS IN DEVELOPMENT

This workshop will feature 10-minute presentations from three different shared service 'projects in process', which will receive real-time advice from a panel of expert advisors. This fun and interactive session will provide a glimpse into the development of new ideas and will provide a forum for learning for all participants.

HOST

LESLEY ANDERSON Sage Centre/Tides Canada

EXPERT PANEL

SHARON COHEN Shared Solutions
Management Consulting

JOHN BAKER Aperio

BETTY FERREIRA ReStructure Nonprofit Consulting

CR-3 SHARED SPACE: PROJECTS IN DEVELOPMENT

This workshop will feature 10-minute presentations from three different shared space 'projects in process', which will receive real-time advice and coaching from a panel of expert advisors. This fun and interactive session will provide a glimpse into the development of new ideas and will provide a forum for learning for all participants.

HOST

TONYA SURMAN Centre for Social Innovation

EXPERT PANEL

CHINA BROTSKY Nonprofit Centers Network/
Tides Shared Spaces

TIM JONES Artscape – ArtsBarns

MARGIE ZEIDLER Urbanspace Property Group

BREAK & CONVERSATION CLUSTERS

3:00PM – 3:45PM



Photo: Yvonne Bambrick

PLENARY – AUDITORIUM A/B/C

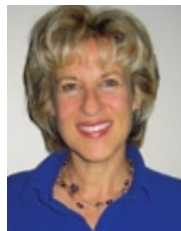
3:45 REFLECTIVE SPEAKERS – THE FUTURE OF SHARING FOR ONTARIO NONPROFITS



Robin Cardozo



Glen Murray



Sherri Torjman



Tim Draimin



Owen Charters

HOST

ROBIN CARDOZO Ontario Trillium Foundation

GUEST SPEAKERS

GLEN MURRAY Canadian Urban Institute

SHERRI TORJMAN Caledon Institute

TIM DRAIMIN Tides Canada

OWEN CHARTERS CanadaHelps

4:45 WRAP UP – TONYA SURMAN

5:30 CLOSING RECEPTION – CENTRE FOR SOCIAL INNOVATION 215 SPADINA AVENUE, SUITE 400

Join us for a shared walk to the reception by meeting in the MaRS Atrium near the front doors at 5:00 pm.

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